

A photograph of an emergency scene at night. Paramedics in high-visibility yellow and green jackets are attending to a patient on a stretcher. An ambulance with its lights on is in the background.

EMERGENCY SCENE AHEAD

**Introducing Korman Signs
Roll-Up Signage Systems With 3M™
Fluorescent Sheeting RS33 Pink.**

Improved Motorist
Recognition for all
Upstream Warning
Applications

Highly Visible in
Any Light Conditions

Readily Deployed

Almost Like Applying An Emergency High-Liter.

Emergency situations on the roadway need to be boldly distinguished from more common work zone environments. That's why Korman Signs and 3M™ are cooperating to produce signage systems to do just that.

The KSI Signage System with 3M™ RS33 Fluorescent Pink highlights the need for motorists to be on alert, while providing for safe navigation through temporary emergencies. All the while, adding a measure of safety for motorists and responders alike.



Korman Signs
INC.

HEADQUARTERS FOR TRANSPORTATION SAFETY AND FLEET GRAPHICS
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3M Roll-up Signs • 3M Reflective Sheeting • ALPOLIC 350 Signs • Traffic Signs
Type II & III Barricades • Portable Sign Stands • Fleet Graphics • Fleet Markings & Decals



Roadway damage, natural disasters, hazardous spills, vehicle accidents and emergency response, as well as

downed power lines and makeshift lane closures can require temporary traffic control device installation.



Introducing...

The Power of RS33 Pink.

Roadway travel lane damage, vehicular accidents, and many response/enforcement activities often create emergency traffic situations that compromise motorist and emergency personnel safety. With that in mind, 3M™ and Korman Signs have cooperated to introduce Emergency Traffic Control Systems utilizing 3M RS33 Fluorescent Pink Reflective Roll-up sheeting.

Highly Visible Under Varying

Conditions. When viewed from a distance, RS33 material is up to 40% more noticeable by motorists. Emergency Management Pink signage is also immediately distinguishable from standard work zone safety signage. That means our EMP signage systems will provide even greater safety than other standard highway signs, during day or night roadway conditions.

KSI signage systems
are NCHRP 350
Crash Tested & Approved

Recommended by the FHWA, 2003 MUTCD Chapter 6 I and NFPA 1500.

Signage systems from KSI, using 3M RS33 fluorescent pink material, increase motorists' recognition of impending emergency traffic situations. Hence, navigating through these trouble spots is easier and safer.

Consistently Meeting Your Needs.

Whatever warning or guide signage needed for incident management, Korman Signs will manufacture them. Flexible, lightweight roll-up material makes for quick set-up and take-down, plus easy storage on emergency response vehicles. KSI also offers an assortment of portable and compact sign stands for roll-up signage that are lightweight and easily managed. All are NCHRP 350 Crash Tested & Approved. **KSI's 30 years of manufacturing experience**, along with 3M products, means you can rely on our signage systems to fit your needs. Call or write today.



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